

FLORIDA DEPARTMENT OF REVENUE

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PUBLIC MEETING

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MEMBERS :

Marshall Stranburg, Chair

Brian Smith

Gary Resnick (Appearing by telephone)

Sharon R. Fox

Alan Rosenzweig

Gary S. Lindsey

Kathleen Kittrick

Charlie Dudley

Davin Suggs

Also Present :

Andrea Moreland

PROCEEDINGS

1  
2           **MR. STRANBURG:** Welcome back, everyone. We've  
3 provided you copies of the federal --  
4 telecommunication sourcing act language. We've  
5 also got the streamline sales tax language. And  
6 while we gave you a copy of the definition of sales  
7 price in Florida Statutes that has the bundling  
8 language in it, we didn't give you a copy of the  
9 Florida Statute with provisions dealing with  
10 bundling with respect to wireless. And that's  
11 202.155 subsection four. If anybody would like, we  
12 can get you copies of that. Or if you just want to  
13 take a look at it.

14           I think we're giving you these more as kind of  
15 reference material based on discussions we had this  
16 morning with what we might include in some of the  
17 options. And I don't know that we spent a lot of  
18 time on that this morning or we need to go back and  
19 spend a lot more time this afternoon talking about  
20 that. But we got those to you. And again, if  
21 you'd like a copy of that other provision, let us  
22 know if you aren't able to find it yourself. We  
23 may just go ahead and post it to the website as  
24 well, too. So take a look. And as we further work  
25 on our options, keep these things in mind.

1           Okay. We've got just one -- a couple other  
2 items in our list of options that we didn't get  
3 through this morning. I'd like to go back and  
4 finish those up real quick. I think if you flip  
5 over to the Roman III, which is on page two of the  
6 list of options, we did not talk this morning or  
7 last meeting about one of the options that was put  
8 forth about convening a working group to draft  
9 legislation. I believe we had a little discussion  
10 about that possibility at our last meeting. I  
11 don't know if others -- if anyone submitted that.  
12 I think, Sharon, you did and Davin, that was part  
13 of the submission on the part of the Association of  
14 Counties. If you want to speak any more to that?

15           **MS. FOX:** From my perspective, not only is  
16 this a recommendation for this group, but it's also  
17 a recommendation that we propose to the  
18 legislation. I didn't anticipate, given the time  
19 frame that we had, that we were going to be able to  
20 come up with legislative language since we don't  
21 even have any consensus with regard to what is  
22 going to be addressed specifically by the committee  
23 in the report. But I definitely believe that if  
24 legislation is going to be proposed, that there  
25 needs to be a consensus of all of the parties. And

1 I believe that cities should be on the table as  
2 well.

3 **MR. SUGGS:** And in terms of the Association,  
4 when we vote ourselves -- because ours came from  
5 our conference -- that was before, I think -- then  
6 we came back to the meeting on the 16<sup>th</sup> and you  
7 sort of addressed that in terms of how we were  
8 going to do -- consensus based, some recognition of  
9 those options that had consensus or  
10 recommendations, and then other options that we  
11 were to discuss.

12 Still, I mean, I agree with Sharon. At some  
13 point, if we can't get it out of this group, I  
14 think it works better for everybody including the  
15 legislators if we can sit down -- we've already  
16 done -- had a lot of background work and reports  
17 and stuff and we've pitched this stuff around, you  
18 know. If we can't get it done under this group, I  
19 think this group sort of needs to be reconvened or  
20 some of the group to put forth a solution. Because  
21 I think we're getting closer and closer. I haven't  
22 given up on this process yet. And so I think we're  
23 getting closer. And we'll see by the end of the  
24 day. But if not, something like this going  
25 forward, some similar type group needs to --

1 everybody needs to be on the ground versus one  
2 person and everybody else -- I reiterate, I haven't  
3 given up. I think we can still get there.

4 **MR. STRANBURG:** Then one other item that had  
5 been submitted, recommend that the legislature  
6 adopt a policy concerning local governments. Mayor  
7 Resnick, do you have a little more you want to add  
8 regarding that option?

9 **MR. RESNICK:** No. It's set forth in my  
10 written option that I submitted earlier. I don't  
11 think there's anything currently in -- while the  
12 statute creating this work group provided that  
13 we're supposed to take into consideration any  
14 options that we propose not have -- what's the  
15 exact language, not have a negative impact on local  
16 governments or not unduly harm local governments  
17 with respect to the revenues. I'd like to see that  
18 as a legislative policy actually placed in the  
19 statutes. Because honestly, you know, most of the  
20 local governments in the state, as you heard, you  
21 know, obviously they rely on the CST for their  
22 general funds. But many, many of them have also  
23 pledged CST for specific obligations. So we need  
24 to make sure that that's the policy of the  
25 legislature.

1           **MR. STRANBURG:** Okay. Is there something that  
2 either we've not covered as we go through these  
3 options or something that someone would like to go  
4 back and spend a little more time talking about  
5 these options before we move on?

6           Sharon, you want to go first?

7           **MS. FOX:** I wanted to point out that there is  
8 kind of a composite system in place in Virginia  
9 that has a statewide sales tax that the sales tax  
10 is distributed. But there's also a component that  
11 is tied directly to use of the rights of way for  
12 those entities that are -- that have land lines.  
13 And the amount is calculated by the state and it's  
14 paid based on a number of access lines. There are  
15 exemptions just like there are for other taxes, but  
16 there's a small component that is directly related  
17 to the use of the rights of way. And I have  
18 mentioned earlier some type of an alternate  
19 methodology, and this seems that it -- if this  
20 group is going to be going more towards statewide  
21 sales tax, kind of a comprise that still indicates  
22 the importance of the local governments and the  
23 rights of way maintenance and costs and still  
24 recognizes that there is a nexus tied to the use of  
25 the rights of way by one of those companies that

1 are using the rights of way.

2 So I just put that out there. And I can  
3 provide more information that I found on the  
4 Internet with regard to the detail if anyone is  
5 interested. But the state of Virginia apparently  
6 revised their taxation of communications in 2007  
7 and incorporated all of the land line rights of way  
8 users.

9 **MR. STRANBURG:** Davin, you had something you  
10 wanted to mention?

11 **MR. SUGGS:** Sort of in between. Still on this  
12 but also sort of moving forward. I don't know if  
13 this is -- you want me to wait to --

14 **MR. STRANBURG:** Just see, does anybody else  
15 have anything they want to bring up as something  
16 for consideration? Okay.

17 **MR. SUGGS:** Can I borrow your facilitator on  
18 the white board or --

19 **MR. STRANBURG:** I think we want to move  
20 forward and take a look at --

21 **MR. SUGGS:** That's what I'm trying -- just let  
22 me put it out there. For me and you guys, I guess  
23 I ask for everybody's opinion. Right now there's  
24 sort of three main directions that we can  
25 categorize everything that we sort of talked about.



1 One direction is trying to fix CST as it currently  
2 is. We talked a little bit at the end of last  
3 meeting. And what Bob's got on number two, sort of  
4 about partial fix and a partial replacement  
5 strategy. And then this morning associated with  
6 Bob's number three, we sort of focus on sort of a  
7 holistic replacement strategy of CST. And those  
8 three buckets, I think, we can sort of put  
9 everything in that we sort of discussed about.

10 I was just going to ask -- I mean, since we're  
11 bound by Sunshine Law, we can only talk about it  
12 here. We could use the facilitator to sort of --  
13 if we can temporarily agree on those three main  
14 buckets. I'd also like to poll the group and see  
15 where everybody's head is at right now in terms  
16 of -- like my preference would probably be -- I  
17 wanted to share my preference in terms of those  
18 directions and putting forth effort with our  
19 remaining limited time together, but also I was  
20 interested in what everybody else thought in terms  
21 of direction or strategy as a group.

22 Sort of I'm going back to sort of big picture  
23 and we can come back down to what we think. I'm  
24 trying to see where we have the most chance or  
25 opportunity for success as consensus.

1           **MS. KITTRICK:** I think it's a good idea. I  
2 mean, I think that from my perspective, I'm happy  
3 to sort of throw those darts on the board and see  
4 where everybody lands. We've certainly discussed a  
5 lot of information over the past couple of weeks.  
6 And, you know, from my perspective, I know what my  
7 choice is and I'd like to hear what everybody  
8 else's is.

9           **MR. LINDSEY:** I think that's consistent with  
10 what -- I think we had said last time around that  
11 we would -- as we looked at the different options,  
12 we might look at ones that we said we would rank  
13 them, but we would look at ones that as a group  
14 that we might have had -- pretty consistent with  
15 where we said we'd go with this part with the  
16 options. I'm okay with that.

17           **MR. STRANBURG:** Do you want to -- to make sure  
18 I'm understanding, do we want to talk about some of  
19 these broader categories that Davin talked about  
20 first and then work into some of the more specific  
21 items within each of those categories?

22           **MS. KITTRICK:** I think that would be the best  
23 plan.

24           **MR. STRANBURG:** That seems to be what the  
25 group feels it would be a productive way. We can

1 have Jeff come on up and help us work through that.

2 While he's doing that, we had one submission  
3 provided to us by e-mail that would like to be read  
4 into the record. This came from Glenn Bedonie. He  
5 would like to put into the record this submission:  
6 "The change in law which levies the tax on video  
7 services as compared to cable services has created  
8 some serious unintended consequences. There  
9 doesn't seem to be any guidance to the purchasers,  
10 consumers, or suppliers of video services to know  
11 what is intended to be subject to the CST levy.

12 Tax practitioners and taxpayers do not have  
13 any official guidance on what is subject to the tax  
14 levy. I do not have information regarding how to  
15 comply with the various provisions including the  
16 use tax. Questions on who was subject to the tax  
17 levy include are games played by patrons in  
18 restaurants and establishments serving alcoholic  
19 beverages subject to the tax? Currently there's  
20 audit activity taking place where the auditor has  
21 accessed the tax on the establishment providing  
22 buzz time games including Texas Holdem. These  
23 patrons do not pay anything to play these games,  
24 but the establishment does pay the vendor for --  
25 the software game controllers.

1           Are webcasts subject to the tax and how does a  
2 taxpayer comply? Is outdoor advertising provided  
3 by digital means subject to the tax? Is video  
4 checkout provided at hotels subject to the tax?  
5 These are just a few of many, many instances where  
6 it appears video services have not been defined to  
7 describe and creates uncertainty about tax  
8 compliance for taxpayers and practitioners. These  
9 consequences will affect taxpayers and the Florida  
10 Department of Revenue in its administration of the  
11 tax.

12           Clarity, certainty, and predictability are the  
13 hallmarks of a fairly administered tax affecting  
14 many taxpayers who aren't aware of their tax  
15 liabilities."

16           Okay. Jeff, thank you for coming and helping  
17 us. As I think you heard Davin talk about, we have  
18 three broad categories here. I guess one is fix  
19 the tax under current structure that exists.

20           **MR. RESNICK:** May I ask a question, Marshall?

21           **MR. STRANBURG:** Go right ahead, Mayor.

22           **MR. RESNICK:** I'm not sure how within these  
23 three categories the idea that Sharon and I have  
24 advocated about reestablishing local government's  
25 ability to charge for use of the rights of way fits

1 into these buckets or if it's a separate buck.

2 **MR. STRANBURG:** And I'll just take a shot at  
3 this, Mayor. I could see where it could fit into  
4 all three of these buckets as part of the -- under  
5 the current structure, there might be a suggestion  
6 that maybe we need to go back and look in some way  
7 imposing franchise fees and similar fees on rights  
8 of way usage as part of a partial replacement  
9 strategy. Again, that could be one of the things  
10 that's looked at as one of those options under a  
11 partial replacement strategy. Or if there's total  
12 replacement, again, that would be another option  
13 that would be available under a total replacement  
14 scenario.

15 So I think that -- the various options that  
16 we've talked about might fit within one or more of  
17 the big buckets that we're talking about now. And  
18 I think that's where we're headed is to get an idea  
19 of is the sense of the group -- and, Davin, if I've  
20 got this wrong, please, let me know, and others --  
21 if there's, you know, a stronger feeling in the  
22 group that maybe one of these three buckets is a  
23 bucket we want to spend more time on, look at that  
24 as maybe a preferred option but then have the other  
25 options out there as things that we would also

1 include either in the body of the report if they're  
2 with sufficient support or include as part of an  
3 appendix submission to say these were things that  
4 were talked about by the group but there was no  
5 broad level of consensus on this being an option  
6 that they would sense there'd be a good amount of  
7 support for.

8 **MR. ROSENZWEIG:** Marshall, on the replacement  
9 one, since our last meeting I've been talking to  
10 some individuals about -- now it looks like  
11 something we may want to look at talking about,  
12 focused in today clearly on sales tax because that  
13 has the ability to levy statewide, a state portion  
14 of it as well. And I'm probably not going to get  
15 all the details correct, but talking to some of the  
16 people in the industry as another possible  
17 replacement and more for the locals, I don't know  
18 how we deal with the state piece, but it's a  
19 different revenue that we have the ability to levy  
20 locally and I'm not sure all cities will levy it or  
21 not, some charter county issues as well, but it may  
22 be a revenue we can play with. I mean, we levy the  
23 public service tax. As you know, we're the  
24 authority to levy that locally to charter  
25 counties --

1           Within the public services tax, there's an  
2 exemption right now that's been in existence for I  
3 don't know how many years -- Sharon, Davin probably  
4 know more than I do, the details, but there's a  
5 fuel component of public service tax that's exempt  
6 or flattened in terms of taxable component. And so  
7 what happens is you get the taxes levied on the  
8 service portion of the utility, but then the fuel  
9 is levied out X number of years ago. We ran some  
10 local numbers and extrapolating -- some of the  
11 private -- locally, and if that exemption was  
12 eliminated or reduced or something to that portion,  
13 it would more than replace what we're levying at a  
14 local level right now in terms of the CST. So,  
15 there's a possibility -- it would take a little  
16 more work. You'd have to obviously change the  
17 charter county exemption, let all counties be able  
18 to levy it, but it's one of those situations where  
19 you can theoretically, if the numbers were -- DOR  
20 really do a little more diligence on it because my  
21 sample model is two jurisdictions myself and a  
22 city, so I'm not saying that's going to translate  
23 statewide, but if it did, you'd be in a dynamic on  
24 a local level where you'd eliminate a tax, not  
25 raise another tax. But by eliminating an exemption

1 on the local level, you more control the ability to  
2 still replace that revenue stream in a very  
3 meaningful manner. So there is another option at  
4 least for the locals. As I said, it's a little  
5 more complex than the straight-out sales tax, but  
6 it might have a little more appeal at the  
7 legislature.

8 Now I was told from people that I talked to  
9 that this has come up in discussions in the past,  
10 but I don't know if it came up in any context of a  
11 swap. You know, I think it might have come up a  
12 revenue opportunity. But if you're talking about  
13 in the context of getting rid of another tax, that  
14 may well be a very meaningful way to do it by  
15 eliminating an exemption on something we get to  
16 levy without having any more additional capacity  
17 afforded to us.

18 **MR. DUDLEY:** I'm not sure I understand. Is  
19 this like the City of Tallahassee Electric buys  
20 fuel and there's fuel charges but the charge is  
21 exempt from the county?

22 **MR. ROSENZWEIG:** They're capped. They're  
23 capped under the PST. So, for example, even  
24 Talquin situation, we levy the PST on top for the  
25 city, the fuel component that's taxed is set at X



1 number of years ago, 10 years ago, 15 years ago,  
2 whatever, utility regulation all took place, the  
3 fuels were set and locked in. So when all the  
4 broken fuel, et cetera -- and there's more  
5 volatility in that tax obviously, but even in the  
6 least volatile when we went back and did the  
7 analysis, we were still well ahead of what we were  
8 levying for the CST. And more volatile times, you  
9 obviously generate more money. But then at the  
10 local level, you have the ability to reduce even  
11 the PST rate.

12 **MR. DUDLEY:** So the revenue trade off comes  
13 from my City of Tallahassee electric bill; the tax  
14 on it would go up?

15 **MR. ROSENZWEIG:** Correct. That would go up  
16 there. But they could eliminate the CST  
17 completely.

18 **MR. DUDLEY:** Right, I understand.

19 **MR. ROSENZWEIG:** But at the local level, you'd  
20 have the ability to adjust that rate. And again,  
21 as I said, all counties don't have the ability to  
22 levy that tax now; only charter counties do. All  
23 cities have it. So there would have to be some  
24 movement in the -- but it is another approach of  
25 the replacement concept -- to do that.

1           Just something to throw on the table,  
2 Marshall. If we're looking at replacement as an  
3 option, that's one that we may want to look at  
4 further.

5           **MR. STRANBURG:** Okay. Thank you, Alan.

6           Okay. We had -- getting back to our bigger  
7 buckets. The fixes is partial replacement and then  
8 the holistic or total replacement.

9           **MR. SUGGS:** I'll start with an example. In  
10 order of preference, three would be fixed under  
11 current structure for me. And then second, a close  
12 second -- one and two are sort of close to me  
13 because it deals with maintaining local discretion.  
14 Right now the partial replacement idea may be like  
15 fix the locals, get us out, make it easier for the  
16 industry to work with state is second.

17           And then based on further discussion right  
18 now, I mean, if there's a mindset for a collective  
19 effort for a holistic replacement where everybody  
20 wins -- where state, industry, and the locals  
21 win -- we win but there's some sacrifice, but the  
22 details have to be worked out. For right now it  
23 would be a close first in terms of -- I'm  
24 interested in discussing that further to see what  
25 we -- right now that's where I'm at.

1           **MR. STRANBURG:** Any other volunteers to give a  
2 sense of where they are? Kathleen?

3           **MS. KITTRICK:** If I had to, you know, do the  
4 3, 2, 1, my first choice would be the same as  
5 Davin's, holistic replacement. And my number two,  
6 partial replacement using the local sales tax. And  
7 number three would be fixing the CST.

8           **MR. STRANBURG:** Brian?

9           **MR. SMITH:** I don't know that I want to go --  
10 well, I think I'd be the same one, two, three,  
11 holistic replacement being one.

12           **MR. LINDSEY:** I would be the same -- that same  
13 number.

14           **MR. STRANBURG:** Sharon?

15           **MS. FOX:** This is a very difficult one for me  
16 because the stability of the revenues is critical.  
17 I mean, it's come to survivor standpoint. In order  
18 to survive, we have to have some stable revenue  
19 stream that's bondable and can be used for multiple  
20 purposes. And if the holistic replacement  
21 including -- I mean, there's so much that can be  
22 incorporated in there that we've talked about.  
23 Like you said, if that included a piece that tied  
24 the users of the rights of way in some kind of  
25 composite, that would be my first choice, I think,

1 for the stability. And the fact that the  
2 recognition that the local rights-of-ways are being  
3 utilized and are creating an impact on the local  
4 government so that if some of the details could be  
5 worked out so that there was very direct  
6 accountability. Because all of our other users of  
7 the rights of way are accountable in both utility  
8 taxes and franchise fees. And the franchise fees  
9 are gone now. But there are other states that are  
10 utilizing a different system and still recognize  
11 the use of the rights of way to the local  
12 government.

13 So, I think that if there's some kind of  
14 recognition included in that, but there would also  
15 have to be some caveats and guarantees. I don't  
16 know the extent of what those would be. But making  
17 sure that we got the revenues that we need -- when  
18 you bond something, you've got 30 years of bond  
19 payments here. So it's not something that you can  
20 just willy nilly. If the rates are changed after  
21 ten years, then you're still stuck on the hook  
22 here. So there would have to be some caveats that  
23 are incorporated in there. And what all those are,  
24 I'd have to talk with people that are way more  
25 educated in this field than I am. But if those

1 kinds of hurtles can be overcome, then that could  
2 be a very viable option for us.

3 I really like the first one as my number two  
4 choice except that the writing's on the wall that  
5 unless Internet becomes taxable in 2014, you know,  
6 I just don't see how that's going to produce the  
7 revenues that we need in order to sustain our  
8 infrastructure. Just bonding for our  
9 infrastructure repair is expensive. I don't see  
10 how we're going to end up with enough funding  
11 without something else changing so that the base  
12 broadens more than what I see that happening with  
13 the first option.

14 And the partial replacement, I guess, I don't  
15 fully understand that option unless it has to do  
16 with --

17 **MR. SUGGS:** That was the part that Bob did the  
18 analysis on section two of where we -- what if the  
19 local piece was replaced with like a local option  
20 sales tax.

21 **MS. FOX:** I don't fully understand how that  
22 would work. So I'm hesitant to go with that  
23 option. I would have to talk a little bit more  
24 with, again, people that are more educated than I  
25 am with that regard. But the fact that number one

1           could -- doesn't decrease the base, which my  
2           understanding of number two decreases the base  
3           somewhat.

4           **MR. SUGGS:** It will remove locals from the CST  
5           and give us our own revenue. Sort of similar to  
6           most places have a penny, half cent local option  
7           sales tax. We will replace -- we would pull  
8           ourselves out of CST and ask as a replacement, an  
9           additional -- Bob gave us the rates, but a quarter  
10          cent, half cent local options sales tax as a  
11          replacement.

12          **MS. FOX:** That seems to me to be tied somehow  
13          to a referendum and I don't see that going forward  
14          either. So I'm a little concerned about that one.  
15          Maybe it's just because I don't fully understand  
16          it. And I may come back in the next meeting and  
17          say, wait a minute, now I get it. But for right  
18          now, I think that one is probably the most prudent  
19          option if there are enough caveats and protections  
20          for us built into that. And I really do like the  
21          component piece that incorporates rights of way  
22          because we have other users of the rights of way as  
23          well. I just think that that's important to have  
24          some accountability in --

25          **MR. DUDLEY:** I mean, I think, Marshall, from

1 my perspective, I think we have consensus that the  
2 overall best option in a perfect world is the last  
3 one, is the holistic replacement. I think we're  
4 not going to have consensus on going back in time  
5 to a day where we decided that we weren't going to  
6 care about delivery systems anymore and we were  
7 going to replace the revenue that came with  
8 franchise fees and right of way fees. We're going  
9 to replace that. Say the replace revenue  
10 definition of CST, that money was made up with the  
11 current local CST rates which are embedded in this  
12 holistic replacement, that money will continue to  
13 go to local governments and be replaced with, in  
14 this case, the sales tax that Bob calculated, all  
15 that historical franchise fee, user fee money has  
16 continued in the system or embedded in the local  
17 CST replacement rates -- carry forward in a  
18 holistic rate.

19 In terms of the going back to some, you know,  
20 plus feature or recognition for franchise fees or  
21 user fees, I think what that does is it goes back  
22 and undermines everything that was done in '99  
23 through 2001 when we redid the rights of way law in  
24 a consensus product and said other than  
25 communication dealers, status quo continues. But

1 communication dealers, we're going to do away with  
2 franchise and right of way fees. Because there's a  
3 recognition that those services can be brought by  
4 wires or without wires in the right of way, not in  
5 the right of way. And we don't want taxes or fees  
6 to become an impediment to competition. And so we  
7 replace the money.

8 And I recognize there was a trade off of, you  
9 know, revenue for home rule. And then the  
10 legislature continued that policy by deregulating  
11 telecom stuff even further. And by totally  
12 removing all video franchising in '07 to the state.  
13 So, all those decisions, in my opinion, have to all  
14 be revisited. And I just don't think that's a very  
15 practical or a good public policy. We're going to  
16 disagree over that and that's fine. I get that.

17 So, I mean, I think what we may want to  
18 consider is working on what I think Sharon referred  
19 as the devil's in the details of the holistic  
20 replacement and what some of those details may look  
21 like, what some of the recommended details would  
22 look like. And there may just have to be a note  
23 that there's a disagreement over whether or not  
24 there should be a separate carve out or category  
25 for return of some sort of franchise or



1 occupational right of way fee structure for that.  
2 Because I know that's not where I would be. That  
3 day left a decade ago.

4 But I think that I was pleasantly surprised by  
5 Bob's numbers in terms of how potentially feasible  
6 it would be to demonstrate to policymakers that  
7 there is a way of replacing CST with a slight  
8 change in state sales tax. And there would be ways  
9 to take a look at how that would impact Floridians  
10 and businesses that consume and pay CST taxes and  
11 also consume -- and they're subject to sales taxes.  
12 And there actually may be a very viable trade off  
13 here. The legislature considered replacing  
14 property taxes with sales tax, which I know was  
15 very controversial. But I think they've shown an  
16 appetite for understanding that the sales tax is  
17 paid by out-of-state providers, and I think if we  
18 educate them on the fact that future solutions to  
19 the online sales and Amazon thing involves getting  
20 rid of discriminatory taxes like CST, that this  
21 would actually be helpful in that particular issue,  
22 even though we're not going to be able to solve the  
23 nexus thing.

24 So I think it may be smart or give you some  
25 more time to think about developing this holistic

1 replacement approach as one of the options we can  
2 recommend or maybe the one that we garner the most  
3 support here, understanding there's going to be a  
4 disagreement on the franchise fee.

5 **MS. FOX:** And I agree, we will continue to  
6 disagree. Because going to a holistic replacement  
7 is undoing what we did in 2001. So I don't  
8 perceive that it's going backwards, I perceive it's  
9 just a different avenue going forward to address  
10 some of the continuing issues that we have now with  
11 those users.

12 **MR. ROSENZWEIG:** Marshall, obviously, I mean,  
13 I said earlier today, where Sharon's at from a  
14 local government perspective, we don't have any CST  
15 pledged to Leon County, but I can imagine if I did,  
16 I'd be very, very nervous. I mean, we worked  
17 through before when the legislature changed revenue  
18 sharing formulas. We had to be very cautious.  
19 The -- markets get very skittish and nervous when  
20 we do things down here. We're constantly talking  
21 to the -- and reporters when the legislature's  
22 convening and -- property taxes. And anything else  
23 that affects revenues of the local government --  
24 get very, very, very nervous.

25 So I want to put my one down for holistic

1 replacement, but we have to ensure that there's  
2 language or ways to work through -- and I don't  
3 know how you do it through all the ordinances and  
4 resolutions and covenants and pledges because  
5 everybody's bond coverage is going to go upside  
6 down and you're not going to make coverages. We  
7 can sit here and say, oh, it's a holistic  
8 replacement. There's a lot to work through to  
9 ensure the bondholders that that really is taking  
10 place.

11 So again, Leon County, a lot of people don't  
12 have a pledge, it won't affect us, so my one would  
13 go on there. And we are giving up some home rule.  
14 I fully appreciate that. I'd much rather give up  
15 home rule for the state revenue. I agree with the  
16 three and two across the other two. I'm not crazy  
17 about the partial replacement, but I like it more  
18 than the CST. Because I just see the CST, we're  
19 having the discussion the next year, the following  
20 year that the revenues are dying and we know it.  
21 We can fix it this year and next year it's going to  
22 be broken again. And that's --

23 **MS. KITTRICK:** Right.

24 **MR. ROSENZWEIG:** So in any scenario, fixing  
25 it, you're always going to be having a problem with

1 your pledges. So those are my thoughts. And the  
2 revenue swap I talked about, you know, it's  
3 something to be considered. Sales tax a lot  
4 cleaner, addresses the state piece. If that's  
5 something the legislature has an appetite for, I'm  
6 all for somebody --

7 **MR. STRANBURG:** Mayor Resnick, do you have any  
8 thoughts you'd like to --

9 **MR. RESNICK:** Yeah, I mean, I'll chime in.  
10 You know, as -- it's surprising, but I'm actually  
11 going to agree with everyone so far that I think a  
12 holistic replacement is probably the best way to  
13 go. I just want to -- I echo Sharon's comments  
14 entirely with respect to the rights of way and  
15 fees. It just seems, you know, not only unfair but  
16 also to some extent probably unconstitutional that  
17 private for-profit entities can use private  
18 property or public property, in this case, for  
19 free. If we go to a system of sales tax or as  
20 suggested earlier, a tax on electric service or  
21 some other replacement source, that seems against  
22 everything that we're against.

23 And, you know, I know Charlie and I are going  
24 to disagree on this, but I don't think -- with  
25 respect to that. And even while one segment of the

1 industry may wind up paying those fees while  
2 another segment of the industry that provides  
3 similar services does not, that happens all over  
4 the place. I mean, I -- theoretically, I can get  
5 from Ft. Lauderdale to Orlando by driving, in which  
6 case I pay tolls on the turnpike. By flying, in  
7 which case I pay absorbent taxes and fees on  
8 tickets for a flight.

9 Or I guess theoretically, not so much in  
10 Florida, by train, in which case I could pay  
11 whatever taxes are imposed on train tickets.  
12 They're all going to be different and they're  
13 all -- and I'm going to get there basically the  
14 same, you know, regardless of which technology I  
15 use. But it's going to be different fees that  
16 those providers are going to pay based on their  
17 technology. And that happens in every industry.  
18 So I'm sure DBS has plenty of costs that cable  
19 doesn't have, you know, with respect to the  
20 infrastructure and technology that they've chosen.  
21 And I don't think anyone's going to propose getting  
22 rid of the fees and costs that are associated with  
23 DBS so that they don't have any greater fees or  
24 costs than cable.

25 Technology is technology; you can't do

1 anything about it. But I think rights of way is a  
2 public resource. We're obligated to maintain it.  
3 And if we don't charge users of that resource, it's  
4 not really fair on the other people that are having  
5 to pay for that. So, you know, I just echo  
6 Sharon's comments as the rights of way fees have to  
7 be part of any replacement recommendation that we  
8 may make.

9 **MR. DUDLEY:** Hey --

10 **MR. RESNICK:** With respect to the other  
11 options -- I mean, I also would echo Sharon's  
12 comments on the bondable nature of this. We have  
13 already bonded CST. So if we talk about a  
14 replacement source, it has to be dealt with so that  
15 local government's -- use their bonding -- either  
16 we're not in violation of the bonds that were  
17 already issued and that we don't lose our bonding  
18 ability for this revenue stream.

19 With respect to the other options, you know, I  
20 agree totally with Alan. You know, we can try to  
21 fix the CST, but that's never going to be a  
22 permanent fix. And it's going to be, you know,  
23 obviously very subject to the political whims of  
24 the time. That's not a solution that's probably in  
25 the best interest of Florida. And a partial

1 replacement, I really -- like Sharon said, I'm not  
2 sure how that would work, you know, in terms of a  
3 partial replacement of the current CST. The other  
4 options that haven't really been put in this bucket  
5 are, you know, we can just leave the CST as is and  
6 figure out, you know, how that's going to affect  
7 things and wait to see whether the Internet service  
8 is something that is capable of being taxed or not  
9 in 2014 or at the end of 2014. That's always an  
10 option. I'm not sure I would support that as well.

11 And the other option which I guess is very  
12 similar to going to a replacement source is just  
13 going back to the system that existed before the  
14 CST was in place. I mean, we're talking about  
15 getting rid of the CST and coming up with something  
16 else; that was something else. So that's another  
17 option that we can take a look at.

18 **MR. DUDLEY:** I guess the one question I have,  
19 then, for everyone is if we're going to want to  
20 have this discussion of some sort of caveat or hold  
21 out for a return to user fees or right of way fees  
22 or franchise fees, then I guess Bob should go back  
23 to the 6.34 and back out all of the revenue that's  
24 associated with those types of fees that were  
25 included in any replaced revenue back in 2001, 2002

1 when the local CST rates were calculated and take  
2 that out of the calculation. Because then you're  
3 saying if you truly want to not make us pay twice  
4 for the right of way, you've got to back all that  
5 revenue out. You have a new 6. something rate, and  
6 then you would have some sort of, I guess, up to  
7 local option that would be out there that would  
8 have to be enacted by an ordinance that's either  
9 a -- or something. But you wouldn't be paying 6.34  
10 because then we would have paid twice for the same  
11 occupation. So --

12 **MR. LINDSEY:** Yeah, I think --

13 **MR. RESNICK:** Well, no, actually the consumers  
14 would. But not necessarily twice because, you  
15 know, first of all when the CST was first created,  
16 it was anticipated there would be growth in the  
17 revenue that CST was calculated on. So I don't  
18 know if we would have to necessarily back anything  
19 out because we haven't seen the growth. In fact,  
20 it's declined. So even though the company's  
21 profits keep going up, the growth in revenue  
22 doesn't go up.

23 **MR. DUDLEY:** I think, Gary, one thing that's  
24 important there is there seems to be some  
25 assumption that there was back when CST was



1       adopted, and I tried to provide this information a  
2       couple months ago. The FCC's rule that franchise  
3       fees cannot be placed on Internet access fees were  
4       IP revenue. So the stuff that's grown has been  
5       found to not be quote, unquote "cable" or "video"  
6       service, and therefore the FCC found it to be not  
7       includable in local franchise fees and right of way  
8       fees. That's -- so if you think you can go back  
9       and get that by calling it something else, the FCC  
10      said you can't.

11           **MR. LINDSEY:** I think if we're -- you know, it  
12      looks like we've got consensus on having discussion  
13      about this holistic replacement. I think as we  
14      talk through, we can look at that projected model,  
15      which is the right of way fee based on costs. We  
16      can look at it and say, well, that's another way  
17      one can do it. You can do a totally sales tax or  
18      you can carve out the -- and I think an appropriate  
19      back-out out of the tax rate and carve out that  
20      right of way fee if you want to follow that  
21      particular model.

22           So, you know, maybe as we talk through this,  
23      that's something we can look at and say, okay,  
24      that's how that would work and that's how the --  
25      this is how the more generic sales tax approach

1 would work. And I think the holistic replacement,  
2 the whole idea is to make the locals whole, taking  
3 into account the right of way fees. So, you know,  
4 I think that every effort would be made in doing  
5 this evaluation to say that by doing the  
6 6.34 percent or whatever it ends up being, that we  
7 would make that right of way amount whole. So I  
8 don't -- I think this is good that we're reaching  
9 this consensus and that we can kind of talk through  
10 these. Maybe that's a variation on it. Maybe  
11 that's a 1B that might be in the options that we  
12 put out there for people to consider.

13 **MS. KITTRICK:** I think that's right, Gary.  
14 It's a good point. You know, my concern from a  
15 practical matter is while we agreed from a tax  
16 policy perspective the sales tax is the solution  
17 and I strongly, strongly believe that. It will be  
18 still a push for the legislature, you know -- I  
19 think we're all together and united and we have a  
20 solution to a myriad of problems that the CST has,  
21 then we stand a good chance of being successful.  
22 My concern would be to ask the legislature for a  
23 sales tax increase of .34 percent and something on  
24 top of it at the level -- I think --

25 (Interruption by side conversation by Amber

1 Hughes and unidentified gentleman.)

2 **MS. KITTRICK:** -- needs to be accepted that we  
3 can be successful and try to make the local  
4 governments whole through the sales tax is our best  
5 shot of getting it done.

6 **MR. RESNICK:** Are you assuming like something  
7 on top of that would only be on these services or  
8 just generally like the sales tax surcharge?

9 **MS. KITTRICK:** I'm sorry, say that again.

10 **MR. RESNICK:** Were you suggesting something on  
11 top of the new sales tax rate would only be for  
12 communication services or for all --

13 **MS. KITTRICK:** No, no. For everybody. The  
14 6.34 would not just be for --

15 **MR. RESNICK:** Just wanted to make sure I  
16 understood what you were suggesting.

17 **MR. SUGGS:** Marshall, are you going to weigh  
18 in?

19 **MR. STRANBURG:** Well, again, I'm not sure it's  
20 really my place to weigh in, but I wanted to ask  
21 this question about a holistic or total  
22 replacement. As Kathleen just indicated, you know,  
23 we're taking and moving what has been the base for  
24 communication services tax to the sales tax base.  
25 And as we just talked about expanding the entire

1 sales tax base, are there other things people want  
2 to consider as a holistic? I mean, is that the one  
3 model for total way of looking at it is you  
4 consider one of the options that we discussed at  
5 our meeting a couple of weeks ago was, you know,  
6 going to a statewide CST rate. Not a sales tax --  
7 moving everything to sales tax, but it's going to  
8 one. Would you consider that to fall under a  
9 partial replacement or under fix it under the  
10 current structure?

11 Again, I'm trying to generate people thinking  
12 about when you say holistic, is the sales tax model  
13 the only model you want to consider or might there  
14 be some other possibilities of options under  
15 holistic to think about?

16 **MS. KITTRICK:** From my perspective, I like the  
17 sales tax for a couple of reasons. I think that as  
18 we discussed before, if you're looking at trying to  
19 do a CST and you have a different rate other than  
20 the sales tax, then you're always going to be sort  
21 of trying to figure out which service is in which  
22 bucket. You know, you've got the prepaid issue.  
23 You don't want to have to have retailers filing to  
24 be, you know, CST vendors and having a new  
25 administrative burden to collect the CST on

1 prepaid. I just think if you keep it under the  
2 sales tax, administratively pure, if you will,  
3 makes it easier for them. They're not trying to  
4 figure out what's in what bucket. Just seems to me  
5 that as the new services develop, you -- it's just  
6 all under the sales tax.

7 **MR. SUGGS:** Marshall, I mean, I agree.

8 Anything tied to the -- what we today call the CST  
9 base, we'll be chasing technology. Even if it's  
10 just one rate or 122 different rates. The problem  
11 is still going to be -- so that's the biggest thing  
12 that makes the sales tax work. The base is sort  
13 of -- the base is probably more -- I can probably  
14 tell you what the sales tax base is going to be two  
15 years from now better than I can tell you what the  
16 CST base would look like two years from now. So, I  
17 mean, those options, I think, will still fall under  
18 fix the CST.

19 **MR. STRANBURG:** Then my follow-up question  
20 would be: Where do you think -- do you want to be  
21 as a group in talking about some of those things  
22 that it's now a little bit uncertain whether they  
23 fall under the CST base or not, certain digital  
24 products, et cetera? Would the anticipation be you  
25 would adopt some type of definition of digital

1 projects and put in the sales tax statutes as part  
2 of this holistic replacement?

3 Because, again, if we're talking about just  
4 moving the CST base over to the sales tax base,  
5 there's still going to be some of those products  
6 that it's uncertain under the current definitions  
7 in the CST statutes, whether they're a taxable  
8 product or not a taxable product. And then you lay  
9 that into the sales tax statutes where there's a  
10 case law that talks in terms of product that's  
11 delivered electronically, digitally is not subject  
12 to the sales tax base. Is there some consideration  
13 to adding some definitions or some clarity about  
14 some of those things that may fall outside of CST?  
15 But if you're going to move things over into the  
16 sales tax base, don't you want to clean up that  
17 uncertainty that already exists in the CST base?

18 **MR. SUGGS:** I think we need to talk about it.

19 **MS. KITTRICK:** Yeah, I think we do.

20 **MR. SUGGS:** I think if somebody has this, I  
21 mean, we can start -- I mean, if you guys --  
22 Marshall, if you want -- we have consensus that we  
23 want to press forward with holistic, I think we can  
24 pepper the board with issues that we need to think  
25 about to sort of default under holistic. I mean,

1 things like that. Because, I mean, we talked about  
2 that earlier.

3 **MR. DUDLEY:** I'm not really conversant in all  
4 those things, Marshall. But if there's a bunch of  
5 those things that are in the Department's various  
6 TAs and others that have been found to be taxable  
7 and maybe there's administrative or compliance  
8 issues, you know, to me, that generates revenue.  
9 And if you can pinpoint what that generates, you  
10 can lower the rate even further down to keep it  
11 revenue neutral by encouraging compliance and  
12 leveling the playing field and making it clear.  
13 There's ways to do that. Those are options, I  
14 think, the legislature should know about it.

15 **MR. ROSENZWEIG:** You're also -- part of the  
16 discussion the revenue sharing between the cities  
17 and counties. That is a very large issue because  
18 the rate conversion is not going to be -- there's  
19 going to be winners and losers, obviously. Some  
20 jurisdictions -- more, some less. But even within  
21 the jurisdiction, where you have 24 cities in one  
22 county, the sales tax distribution formula is not  
23 going to replicate what the CST is currently  
24 generating given the fact that -- different  
25 rates -- collections. So there's going to have to

1 be some acknowledgment of possibly -- I'm thinking  
2 some formula a little different actually than to  
3 have sales tax currently -- this is just thrown  
4 into the half cent sales tax distribution formula  
5 flow down. It's not going to come down cleanly to  
6 replicate what the CST is doing. So there may have  
7 to be some other type of formula attached to this.

8 **MR. SUGGS:** And what he's talking about, we're  
9 experiencing --

10 **MR. RESNICK:** Yeah, I think we need more  
11 information. And I'm not that knowledgeable  
12 currently about how the sales tax is distributed.

13 **MR. ROSENZWEIG:** We're fine with the counties  
14 taking lead and throwing --

15 **MS. HUGHES:** No.

16 **MR. ROSENZWEIG:** We're all good with that.

17 **MS. FOX:** You're really good with talking for  
18 the cities.

19 **MR. SUGGS:** -- what's going to have to happen,  
20 Alan, the counties, we're facing another issue with  
21 in Medicaid state and separating that out. I mean,  
22 one thing we've said is that, look, in distributing  
23 in that case pain or cuts, we have to decide on the  
24 end goal, which this end goal would be the same as  
25 no negative fiscal impact in a switch. And then we



1 have people like Bob and people all over the state  
2 that can write a law to fit to -- I mean, the last  
3 time you guys did CST, you put a spreadsheet in the  
4 statutes for the most part showing what everybody  
5 was going to get. So, I mean, if we all agree  
6 there's not going to be any negative fiscal impact  
7 in the city or county and Bob has calculated a rate  
8 to generate the same or equal amount of revenue --  
9 split it up, how you would -- start there at the  
10 goal. Nobody's going to -- and we'll figure out  
11 whatever formula it takes. And if we have to do  
12 another spreadsheet in the statute that every  
13 jurisdiction gets this because it was equal to what  
14 they would have gotten, then we accomplished our  
15 goal. But if we decided to stop worrying about  
16 actually writing the law, let's figure out what we  
17 want to say and then there's somebody in the state  
18 that's smart enough to write it.

19 **MR. ROSENZWEIG:** We're also acknowledging that  
20 there's -- maybe we are or we aren't -- but there's  
21 capacity that hasn't been levied, and that's gone.  
22 Basically you got in the door now, you're in. If  
23 you didn't levy your CST -- I mean, this scenario,  
24 you don't have any -- I mean, that's the local  
25 control giving up for -- that's a big leap for some

1 of those jurisdictions.

2 **MR. RESNICK:** Why would that be given up?

3 **MR. ROSENZWEIG:** I think that the data that  
4 Bob gave us this morning was exclusive of -- I  
5 can't remember if it included the conversions or  
6 not for the maximum -- I can't remember if you said  
7 it did not include it. I mean, this definition of  
8 revenue neutral, is revenue neutral what you could  
9 have levied or what you are levying?

10 **MS. FOX:** And we --

11 **MR. RESNICK:** You know, we should go back to  
12 some of that information that we got at the very  
13 beginning of the workgroup. Because if Florida  
14 ultimately adopts a 6. something percent tax on  
15 these services, wouldn't it be one of the lowest  
16 taxes on these services in the country?

17 **MR. SMITH:** No.

18 **MS. KITTRICK:** No. It would just move you out  
19 of the top three.

20 **MS. FOX:** One of the other details is that you  
21 have to be able to adjust for -- and unused  
22 capacity as well. There are a lot of details that  
23 are going to have to go into something like this  
24 for it to work.

25 **MR. ROSENZWEIG:** Perhaps --

1           **MS. FOX:** One set of solutions brings up a  
2 whole set of problems.

3           **MR. RESNICK:** I'd rather be working with that  
4 problem than the problem now.

5           **MS. FOX:** This is going to involve a lot of  
6 number crunching and it's way beyond my capability.

7           **MR. STRANBURG:** Bob, if you want to comment on  
8 the unused capacity.

9           **MR. MCKEE:** Yeah. In the scenario that we did  
10 that had the local option surcharge, in that  
11 scenario, the capacity was included.

12           **MR. ROSENZWEIG:** Was?

13           **MR. MCKEE:** Was included as discussed at the  
14 last meeting with respect to the unused CST  
15 capacity. When I talked about the unused  
16 discretionary surcharge capacity, that was not  
17 included in the analysis.

18           **MR. ROSENZWEIG:** Now in the statewide  
19 scenario --

20           **MR. MCKEE:** In the statewide scenario, it was  
21 current collection. But I do remind you that I  
22 think in total the number of unused capacity is  
23 about \$17 million statewide compared to  
24 \$750 million in actual collections. So most -- for  
25 the most part, the capacity has been utilized by

1 local governments.

2 There is sort of a guide when you talk about  
3 distribution formulas. There is a little bit of a  
4 guide. The one that's closest to what you're  
5 talking about is what's called the revenue sharing  
6 formula where there are some guarantees for certain  
7 local governments. There's a guaranteed amount,  
8 there's a formula amount. The guarantee supercedes  
9 the formula. And then there's a distribution for  
10 how growth takes place.

11 **MR. SUGGS:** The guarantee --

12 **MR. McKEE:** For the county revenue sharing,  
13 there's also a guarantee, but there's enough  
14 dollars in the fund today that the guarantee no  
15 longer comes in play for the -- it operates simply  
16 as the amount that can be pledged. But for the  
17 municipal, there are a number of jurisdictions that  
18 still receive their guaranteed. I'll tell you it's  
19 one every time we have to calculate them, but it is  
20 probably the closest model in the statute. You  
21 know, there probably -- because there's a part of  
22 the state portion that gets distributed out through  
23 the half cent today just like state sales tax goes  
24 in the half cent on that part.

25 There might be some -- still come back as a

1 half cent like it does currently, but there might  
2 be some, you know, winners and losers with respect  
3 to the switch from sales tax to -- from CST  
4 portion. I'd just have to look at those.

5 **MR. STRANBURG:** Brian?

6 **MR. SMITH:** As we look at kind of leaning  
7 towards the holistic replacement or putting things  
8 back under the sales tax, I think we need to kind  
9 of give a lot of weight to national definitions, if  
10 any, provided. Because, you know, we talked about  
11 protecting yourself from the unknown. If we go  
12 ahead and adopt and closely follow what's been kind  
13 of at the national level and then if something  
14 passes, it's not a shock to the system. It's not  
15 like jumping into a pool. If we -- or closely  
16 aligned with that, then something passes at the  
17 national level, it's kind of like, yeah.

18 **MS. KITTRICK:** Right.

19 **MR. DUDLEY:** So you're suggesting go to the  
20 SSTP stuff that's been --

21 **MR. SMITH:** Where we need definitions of  
22 undefined things, let's look at something that  
23 already has momentum and --

24 **MS. KITTRICK:** Right.

25 **MR. SMITH:** -- other people have argued about

1 for years and years and years.

2 **MS. KITTRICK:** We want to set up Florida for a  
3 very easy transition -- and then use adopted  
4 definitions that have already been agreed on,  
5 already been -- then I think -- so much, you know,  
6 sort of --

7 **MR. SMITH:** I think it goes to the value of  
8 why you have multi-state companies here because,  
9 you know, that's kind of what we bring to the table  
10 is having participated and kind of run through this  
11 issue a couple of times, so whichever one can  
12 swallow those, I think we can -- it is kind of  
13 unique for --

14 **MR. LINDSEY:** And I think the idea of the  
15 intent of those definitions is to take into account  
16 broadly anticipated changes in technology so that  
17 we're not, like you said earlier, we're not going  
18 to have to come back every year saying what's this  
19 new thing? It will be covered under the sales tax  
20 with the broader definitions.

21 **MR. ROSENZWEIG:** When writing the report,  
22 Marshall, I don't know, if we go with this  
23 approach, you know, I think we write a lot of  
24 policy for our Board locally and obviously we write  
25 for the legislation and the governor, but

1 ultimately a much larger audience. I'd want to be  
2 sensitive to the fact that ultimately we're dealing  
3 with the end consumer here as well and how much  
4 they're paying and what they're paying.

5 So Bob may not like the crass examples  
6 mathematically, but I think there will be some  
7 benefits to the report of providing some  
8 illustrative examples. We were just messing around  
9 at lunch and we were looking at our cable bills,  
10 phone bills. And we're probably paying, you know,  
11 \$300 a year in CST tax between the cable bill and  
12 our phone bill. If you convert that over to .34 in  
13 sales tax, you have to have an excess of \$90,000 in  
14 taxable transactions to come back even. And then  
15 if we don't fall off the fiscal cliff, you can  
16 actually then deduct some of that as part of your  
17 tax.

18 So I think it's very important if we're beyond  
19 consensus and we're actually trying to shape this  
20 as a policy document for the legislature and the  
21 governor, show that we were thinking about  
22 everybody's constituents and why in the end we  
23 think this makes the most sense. And I don't know  
24 if it's state or for the ultimate end consumer by  
25 providing some examples. Again, Bob may not love

1 my random examples. He probably can do the numbers  
2 a lot better. But in that range, we can come up  
3 with some ideas. If you have a phone bill, you  
4 have a cable bill, you're paying this much. Guess  
5 what, convert it over to this. This is the  
6 magnitude we're talking about. And most people  
7 would never get to that number because a portion is  
8 being paid by people coming from out of the state.

9 I think that's helpful instead of just  
10 throwing forward of an idea that we thought about  
11 it all the way through to the end consumer. We're  
12 all worried about, them as consumers, our  
13 taxpayers, and constituents. So just a thought in  
14 drafting the document.

15 **MR. STRANBURG:** Let me make a couple  
16 suggestion here. One is, I think I'm hearing from  
17 everyone, there's a consensus on focusing on this  
18 as an option to put forward. Secondly, what I'm  
19 also hearing is maybe it won't be a bad idea today  
20 to spend a little bit of time glistening from  
21 everyone some more thoughts and ideas about things  
22 to consider in putting together this option.

23 I think that leads us, though, to something we  
24 were going to eventually get around to talking  
25 about which is I don't think we're going to get



1 this all done today. I think we need to take a  
2 look at when we'd like to get back together to not  
3 only have some further look at the things we throw  
4 out on the table as discussion points today, but if  
5 there's some things when everybody goes back,  
6 spends a little more time contemplating this  
7 option, some additional thoughts might pop up.  
8 Things like Alan talked about, maybe putting  
9 together some examples, something of that nature  
10 that you all might want to bring back to include  
11 in; that might not be a bad thing.

12 So, you know, I don't want to kill the  
13 momentum here. But we can either start talking  
14 about other considerations and then we need to  
15 reserve about 15 minutes at the end to set up a  
16 date or we can talk about a date now and then back  
17 to throw some more things on the table. Kathleen,  
18 you've got to leave in a little bit, so that's why  
19 I don't want to --

20 **MR. ROSENZWEIG:** Do the date now.

21 **MR. STRANBURG:** Try to find a date now and  
22 then we can focus our efforts on coming up with  
23 some more things to explore as the options. Now we  
24 had looked at the possibility, I think we got some  
25 feedback from some people of maybe trying to do

1 something late November or early December. And I  
2 don't know how those -- right now off the top of my  
3 head, I can't remember, Andrea's, I think, has got  
4 a list of where we were with respect to people's  
5 availability and calendars.

6 **MR. DUDLEY:** This is post Thanksgiving?

7 **MR. STRANBURG:** Post Thanksgiving, yeah. Not  
8 only my schedule but other people's schedule. I  
9 think trying to do anything before Thanksgiving is  
10 not realistic. We'd be looking at either that week  
11 after Thanksgiving or that following week. And  
12 Andrea points out to me that there is interim  
13 committee meetings for the legislature that first  
14 week of December. It's a possibility, if that  
15 plays into anybody's schedule. But to throw out  
16 there as something that seemed to work from the  
17 feedback everybody gave us, the 27th of November  
18 which is a Tuesday. And that seemed to hit a lot  
19 of people, not everybody perfectly, but a lot of  
20 people, that seemed to be a workable date.

21 **MR. DUDLEY:** The thing I'd point out looking  
22 to Bob is my calendar shows revenue estimating  
23 conference for CT that day.

24 **MR. MCKEE:** Yeah, that was the day I got  
25 incorrect earlier. November 27<sup>th</sup> is the GR --

1 gross receipts CST estimating conference. And  
2 that's just --

3 **MR. DUDLEY:** How long does that take, Bob,  
4 just typically?

5 **MR. MCKEE:** Two to three hours usually I would  
6 expect. Probably not less than three hours. It's  
7 a morning conference.

8 **MR. DUDLEY:** It's pretty relevant to what  
9 we're doing. That's why I was thinking we may not  
10 do that on the same day, but we can work around it  
11 and make it work because it's pretty relevant to  
12 these recommendations. Potentially relevant.

13 **MR. MCKEE:** It's 1:30 that day.

14 **MR. RESNICK:** -- right after Thanksgiving, but  
15 the 27<sup>th</sup>, city commission meetings, sorry.

16 **MR. SUGGS:** That's our policy meeting. Starts  
17 the 27<sup>th</sup>.

18 **MR. STRANBURG:** All right. Well, the week of  
19 December 3<sup>rd</sup>.

20 **MR. RESNICK:** December is better. That week  
21 is better.

22 **MR. DUDLEY:** If --

23 **MR. RESNICK:** Wednesday or Tuesday if that's  
24 good for people if they don't mind meeting on a  
25 Monday.

1           **MR. DUDLEY:** Try the end of the week because  
2 they did have interim committees, so Thursday or  
3 Friday -- Friday's possibly the safest.

4           **MR. LINDSEY:** I've got travel in the middle of  
5 the week, so either the beginning of the week or  
6 end of that week. Monday or the Friday.

7           **MS. FOX:** That Monday and Tuesday is not good  
8 for me.

9           **MR. STRANBURG:** Friday the 7th?

10          **MR. RESNICK:** Friday's good for me.

11          **MR. MCKEE:** There's a -- estimating  
12 conference, but that would just be me. So I  
13 wouldn't be available. 9:00 a.m. conference.

14          **MR. STRANBURG:** So why don't we then pencil in  
15 Friday, December 7<sup>th</sup>. We'll probably try to do  
16 what we've been doing similarly here, start at 9:00  
17 unless people would like to start a little earlier.  
18 Again, it's up to you all. 8:00, 8:30. I don't  
19 push people. I'm here usually in the wee hours of  
20 the morning. So early doesn't bother me. I'd even  
21 be willing to start at 7:00, but I know that's a  
22 little early.

23          **MR. RESNICK:** 8:30.

24          **MR. STRANBURG:** 8:30. Okay. We'll start at  
25 8:30. That will give us a little earlier start and

1 then hopefully we'll schedule it to 4:00, but  
2 hopefully if we plow through things quickly, we  
3 might be able to get you out of here a little  
4 sooner on that Friday. Okay.

5 Well, then why don't we get -- do we want to  
6 have Jeff capture this on the board, do we just  
7 want to capture them in the record?

8 **MR. SUGGS:** Can we talk about some goals  
9 first?

10 **MR. RESNICK:** I had a question for DOR to try  
11 to get some more information before that meeting if  
12 we're looking at this new approach. But I'm sure  
13 everybody -- that's what we wanted to do next,  
14 right, is talk about some of the issues you want to  
15 raise at that meeting?

16 **MR. STRANBURG:** Issues raised at the meeting,  
17 Mayor, maybe I'm misunderstanding, but what did --  
18 let me get a little more info from what you mean by  
19 that.

20 **MR. RESNICK:** Well, I wanted to get -- if  
21 we're looking at the sales tax approach, I wanted  
22 to see if DOR can get us some more information  
23 about sales tax currently distributed and the  
24 exemptions from some of the -- from the sales tax  
25 that some of these services may enjoy. Do you

1 understand what I mean by that or I can explain it  
2 more?

3 **MR. STRANBURG:** Why don't you explain a little  
4 bit more so that there's no confusion.

5 **MR. RESNICK:** Right. I just wanted to -- if  
6 DOR, I know I asked earlier for the list of how the  
7 DBS tax was distributed currently to locals. Does  
8 DOR maintain information now as to how the sales  
9 tax is distributed to the counties and cities  
10 and -- do other entities share in the sales tax  
11 revenue?

12 **MR. STRANBURG:** Well, I think there is  
13 information available on those distributions. I  
14 think a lot of that is probably found in two  
15 resources already. There's both the Florida tax  
16 handbook, which would talk in terms of some of the  
17 things that you mentioned, exemptions and so forth.  
18 And then the local government handbook, which would  
19 have information on distributions that are received  
20 by local governments. So those are things that you  
21 probably could pull up if you go to the economic  
22 and DBR web page. Those publications are on their  
23 web page. So you can probably page that  
24 information sitting back at your computer.

25 **MR. RESNICK:** Okay. And then do other

1 governments as far as sharing the sales tax other  
2 than to state and local governments?

3 **MR. STRANBURG:** I think Bob -- let Bob talk a  
4 little bit more about that because again, there  
5 are -- there's various distributions made to them  
6 as well as certain levies that we talked about with  
7 sales tax that local governments are authorized to  
8 put in place.

9 **MR. MCKEE:** Section 212.20 Florida Statutes  
10 provides for the distribution of state sales tax.  
11 The -- there are several distributions within  
12 212.20 that come out to local governments. The  
13 primary one is half cent distribution. The half  
14 cent distribution is a percentage of state sales  
15 tax that goes back to the county wherein which the  
16 activity occurred and then with -- at the county  
17 level. It's then split between the cities and the  
18 county and the Board of County Commissioners on a  
19 population-based formula. I say the term  
20 "population based" because it is not a straight  
21 incorporated, unincorporated format. That formula,  
22 it's a little bit complex. It basically creates  
23 three distributions -- one to the county for  
24 county-wide services, one to the city for city  
25 services, one to the county for services in the

1 unincorporated area. So that's essentially, you  
2 know, just a quick thumbnail of how the half cent  
3 works.

4 The county revenue sharing used to come out of  
5 another source but was swapped out in 2000 for  
6 sales tax. That's a three-part formula based on  
7 population -- two population components and then a  
8 sales tax component. The percentage of sales tax  
9 in that county compared to all counties statewide.  
10 The total population of that county to all  
11 populations statewide, the unincorporated  
12 population as a percentage of the statewide  
13 unincorporated population. There's a municipal  
14 revenue sharing formula that you need calculus to  
15 be able to understand how it's distributed. I  
16 referred to that earlier. It was also a  
17 replacement in 2000 for some other sources that  
18 were replaced with sales tax, tobacco tax and was  
19 replaced with sales tax. It comes out.

20 There's also a little distribution that's  
21 considered a part of the half cent. It's called  
22 the emergency distribution. It goes out to certain  
23 small counties. It's about \$15 million or  
24 \$17 million. There's another one that's called  
25 supplemental distribution. It's about \$500,000



1 that goes out to certain small counties with a high  
2 percentage of inmate population. There's a small  
3 distribution to the public employee relation  
4 commission that comes out of the half cent. There  
5 are certain distributions to sports facilities  
6 comes out of the half cent, but they're set dollar  
7 amounts each year. There's some distributions that  
8 come out, I think --

9 **MR. RESNICK:** Not to cut you off, but I was  
10 trying to make a note but -- I think if you could  
11 put together this information that basically you're  
12 explaining now and have Andrea send it to us, I  
13 think that would be helpful.

14 **MR. MCKEE:** I think the best thing to do would  
15 be to point to you the local government financial  
16 information handbook. They have a section that's  
17 specific to the distributions. I mean, there's the  
18 Florida tax handbook as Marshall mentioned.  
19 There's a specific discussion of the distributions  
20 that come out of sales tax. And then the Florida  
21 information -- local government information  
22 handbook. There's a discussion about the formulas  
23 and then the county-by-county estimates of the  
24 amounts that come out. And EDR also has historic  
25 distribution amounts for most of these on their

1 website as well.

2 **MR. RESNICK:** Okay.

3 **MR. MCKEE:** If I can, Marshall, I did want to  
4 make sure that one issue was discussed with respect  
5 to the statewide holistic replacement. Today in  
6 sales tax, there's still a locational component to  
7 it. And based on some of these, particularly the  
8 half cent distribution formula and the county  
9 revenue sharing formula, components that deal with  
10 the distributions at the county level. So, you  
11 know, I think that's at least something for  
12 consideration, whether there would be situsing to  
13 the county level that would allow for those types  
14 of information to be obtained to allow for those  
15 distributions back through those revenue sharing  
16 programs or whether there would need to be another  
17 approach to approximate it. So just something to  
18 think about as far as the statewide approach.  
19 There is, in state sales tax, a county level  
20 situsing that is significant for both local options  
21 sales taxes and the distributions from the half  
22 cent and revenue sharing distributions.

23 **MR. LINDSEY:** I may be oversimplifying this,  
24 but aren't we -- in the approach we're talking  
25 about, are we -- we're talking about taking the .34

1 percentage, and that's a number, and then that is  
2 going to be distributed in a way that holds  
3 harmless all the local governments and protects  
4 that they get that same money going forward.

5 **MR. SUGGS:** State government, too, holds  
6 harmless everybody.

7 **MR. DUDLEY:** And PECO.

8 **MR. SUGGS:** Pretty much everybody has to be  
9 held harmless, but -- I know where you're getting  
10 at, and this goes back to what Kathleen said. In  
11 doing this, we got to keep it simple. But, what we  
12 need, based on what Bob just said -- and, Marshall,  
13 I'm just going to ask of your entire staff, as we  
14 bring back sort of policy representing options or  
15 things we need to think about representing the  
16 people that we represent, but can your staff bring  
17 back a list of technical things? There's some  
18 things that you know about PECO, like you brought  
19 up, that we need to think about. The county  
20 level -- what you just mentioned about the county  
21 level situsing. There's probably a bunch of  
22 technical stuff that we need to work through and  
23 make it -- we can avoid it or we cannot. Can we  
24 make it simple without it or something has to be  
25 included, but I think that's going to be very

1           beneficial.

2           **MR. McKEE:** If I can, Marshall, sort of  
3 getting to your point, for years when I wore my  
4 county hats, I joked that we'd call it the  
5 simplified tax because it's -- so simple would be  
6 in the name because it wasn't anywhere in the tax.  
7 What I'm talking about for the situsing issue is  
8 not with the .34, it comes out of the -- because  
9 the replacement for the state portion gets  
10 distributed like state sales tax. And so a portion  
11 of that today goes into the half cent program and  
12 gets distributed out to the counties. So  
13 presumably under the replacement, since the base is  
14 now bigger, they're taxable for sales tax, those  
15 things would continue to be identified at the  
16 county level and continue to be available to be  
17 distributed back in that format under the state  
18 portion. It's not the new .34; it would be the  
19 state portion that would be taxed, that would flow  
20 back through there. And then also there would be  
21 some additional calculations that would be  
22 necessary to make sure that the percentages that  
23 were going to those programs wouldn't rob from the  
24 additional percentage that was added on top. So  
25 there'd need to be some adjustments within the

1 current statute to accommodate true revenue  
2 neutrality. Again, however that ends up being  
3 defined.

4 **MR. SUGGS:** Bob, if we can just --

5 **MR. McKEE:** November 7<sup>th</sup>, we have to  
6 forecast the motor fuel revenues.

7 **MR. SUGGS:** That guy sitting next to you is  
8 pretty good.

9 **MR. McKEE:** Yes. We're very lucky.

10 **MR. STRANBURG:** All right. So we honed in on  
11 the 7<sup>th</sup>. So do we want to spend a few minutes  
12 going through and talking about some more  
13 considerations, some more things that we need to  
14 keep in mind as we're looking at what we want to  
15 include as the options for the total replacement  
16 model?

17 **MR. ROSENZWEIG:** I recommend just throwing on  
18 the white board issues that are outstanding so that  
19 when we come back again, we're pretty much done.  
20 At that point, we'll have the data back. If we  
21 need more data, let's get it now. Issues Bob  
22 raised, issues I've raised, anything you want to  
23 think of that relates to this recommendation and  
24 this consensus, let's get -- we're here now. Hang  
25 in there for another half hour or so, make the next

1 meeting --

2 **MR. SUGGS:** Can I ask? I agree with what Alan  
3 said, but I have access to people that are smarter  
4 than me to make sure I think of everything.

5 **MR. STRANBURG:** I agree, Davin. That's why I  
6 said, let's get things out and this gives you time  
7 to go back and think about it. And at the meeting  
8 in December -- send them in, please.

9 **MR. SUGGS:** We can do the homework thing. We  
10 can talk about it now, but if you give us two  
11 weeks, too, we can e-mail back to Andrea. So by  
12 the time we come back, everybody -- we got a  
13 comprehensive list of everything.

14 **MR. DUDLEY:** Like I've heard a lot of  
15 consensus today and the last meeting about five or  
16 six almost like findings or recitals that we may  
17 want to put in the beginning of this where the  
18 group, you know, met and heard all this information  
19 and agree with something that Sharon said that the  
20 CST may not be fixable with the technology. But  
21 it's an incredibly important revenue source for  
22 state, local governments and it's bonded. And the  
23 replacement needs to have the ability to be bonded  
24 and can't be messed with. Because there's a lot of  
25 little things that there's been consensus on

1           amongst all of us that we just think are the facts.  
2           We just think it's the -- our analysis of what  
3           we've heard and seen, and there's probably five or  
4           six or seven things that we can get on paper and  
5           agree that those are all things that in the course  
6           of the task force meeting, we agreed on kind of the  
7           following statement of state. And because of that,  
8           we're recommending option or options and --

9           **MR. STRANBURG:** Let's start capturing some of  
10          those things. People want to go up and down the  
11          table?

12          Jeff, what would be the best way for you to  
13          handle this?

14          **MR. ROSENZWEIG:** I'll reiterate, I think we  
15          need some end user policy analysis. Illustrative  
16          as it may be, but somehow that would show that we  
17          didn't do this in a vacuum, that we were obvious  
18          that in the end -- the end game here, it's the  
19          consumer, the constituent, the taxpayers paying  
20          this. And this approach we felt that not only are  
21          they held harmless from a revenue neutrality  
22          standpoint, but in reality, they will be  
23          theoretically better off by virtue of the fact of  
24          the two main issues that sales tax is whatever  
25          percent -- 10, 20 percent is paid by out of state.

1 And that if we don't fall off the fiscal cliff,  
2 there's some federal tax benefits. I just think  
3 that's important that the legislature or governor  
4 see that we thought that through.

5 **MS. KITTRICK:** I think that's a great idea.

6 **MR. ROSENZWEIG:** Again, I don't think Bob  
7 wants me making up examples. I think he'd  
8 rather -- Bob wants to come and meet with me on  
9 that. We can give him some more insight.

10 **MR. SUGGS:** I guess a neutral fiscal impact  
11 for all parties. State, local, and I guess PECO.

12 **MR. ROSENZWEIG:** Bonding. Any outstanding  
13 debt is not jeopardized or put in jeopardy. And as  
14 a side note to that, I don't know when FAC and  
15 League of Cities, the original survey, I know there  
16 was a question asked if you had CST pledged, but I  
17 don't know if the question was asked, if you had  
18 CST pledged in a bucket with other revenues. And  
19 if you did, then most likely if it's pledged with  
20 half cent sales tax, which in our county are not ad  
21 valorem revenues, they're all pledged together  
22 typically. So if it's pledged together and you're  
23 swapping CST for half cent or sales tax, the bond  
24 holders aren't going to care because the  
25 calculations are the same. The only situation it's



1 going to be is if it's bifurcated by itself and  
2 it's not associated with sales tax. So the bonding  
3 issue in a lot of jurisdictions may not be a  
4 problem.

5 **MS. HUGHES:** It was broken out in the survey.  
6 We covered the -- appropriate specifically. You  
7 can say it.

8 **MR. SUGGS:** Amber did -- what Amber presented,  
9 but we both did surveys -- how many people use it  
10 primary and how many people use it in the budget.

11 **MS. HUGHES:** Or secondary.

12 **MR. SUGGS:** We had primary, secondary. She's  
13 very thorough.

14 **MR. ROSENZWEIG:** It's an issue for  
15 something -- smaller -- everybody was collecting  
16 CST.

17 **MR. STRANBURG:** Kathleen, let me get some  
18 ideas from you since you may have to leave us in a  
19 couple of minutes.

20 **MS. KITTRICK:** I think we would like to make  
21 the point that Gary made and Brian made that we  
22 want -- in looking at the sales tax and the base,  
23 that we want to include definitions that are  
24 setting Florida up for an easy transition to, you  
25 know, a mainstream -- bill or that are, you know, I

1 guess streamlined easily acceptable amongst  
2 corporations.

3 **MS. FOX:** I have a side question about that.  
4 If the state sales taxes are applied to everything,  
5 why is the definition as critical in this regard?

6 **MR. LINDSEY:** I didn't hear. What was the  
7 question?

8 **MS. FOX:** My understanding is we're talking  
9 about not a new CST rate; we're talking about --

10 **MS. KITTRICK:** If you're looking at like a  
11 definition of communication services, you're still  
12 going to want to -- you can't just have a  
13 definition -- you can't just say service, right,  
14 you're going to have to say communication service.  
15 And you're going to want communication service that  
16 may be the definition that's developed in  
17 streamlines that's consistent with what other  
18 states are doing.

19 **MS. FOX:** It's not that I disagree with the  
20 concept because I -- it's been one of my concerns.  
21 What happens now with CST if we go to the  
22 streamline sales tax? Because that's perfectly  
23 possible. And if that wrecks city bond covenants,  
24 then we're really messed up. So I don't disagree.  
25 I was just curious how it would change things if

1 the rate --

2 **MR. LINDSEY:** We could say we revisit the  
3 definitions to make sure that they cover the  
4 things, for example, the digital goods example that  
5 was mentioned. That we just revisit to be sure  
6 that they are covered in the foreseeable future,  
7 technology that may come about that we don't know  
8 of. And I think a lot of the streamline  
9 definitions have taken that into consideration. A  
10 lot of thought was put in there. So we may look at  
11 a definition that's currently in the statute and  
12 say, you know what, that's pretty darn close to the  
13 streamline. Or we can say, you know, we can tweak  
14 it and that makes it even better going forward. So  
15 I think that would be the intent to be sure that  
16 the intended revenue base is there and just look at  
17 the --

18 **MS. KITTRICK:** Clarify. Right, like the video  
19 example that we just heard this afternoon that, you  
20 know, we can maybe define video as cleanly as they  
21 would have liked so that there's some certainty  
22 from the taxpayer perspective. So, I mean, to the  
23 extent that we can provide certainty and clarify  
24 with the streamline definitions or what have you,  
25 then I think it makes it a lot easier for the DOR

1 and those companies that are providing the service.

2 **MR. SUGGS:** And I think the more we can get in  
3 line now, and counties we support streamline, but  
4 the more we can do it now, like I said, it doesn't  
5 future-proof it. But we don't have to go back and  
6 change it again. But also moving forward, this is  
7 a heavy lift. But those other groups to support  
8 mainstream -- support from everybody.

9 **MR. SMITH:** Just for clarity, I guess I see  
10 definitions just being moved from CST over to sales  
11 tax. But I guess I'd look to the Department to  
12 highlight areas where there's current known  
13 controversy as items that we should be looking to  
14 to provide clarity and definition to remove the  
15 controversy. We don't want to adopt all the  
16 definitions out of streamline, that's not the  
17 point. This point is just to add clarity where it  
18 needs to be added here.

19 **MR. STRANBURG:** Gary?

20 **MR. LINDSEY:** Well, another attributable thing  
21 to talk about is under the holistic option, I think  
22 it will greatly simplify audit issues, the bundling  
23 for certain sourcing. Because it's going to be  
24 statewide. So I think that's another point to be  
25 made as we're looking through this outline -- the

1 administrative ease and that we really are going to  
2 be simplifying a lot of the administration and  
3 compliance issues and audit issues related to this  
4 new concept.

5 **MR. STRANBURG:** Sharon?

6 **MS. FOX:** With regard to the neutral physical  
7 impact for all parties, as in the  
8 devil-is-in-the-details category, there are issues  
9 to be discussed with regard to unused capacity and  
10 the funding that was lost because of the confusion  
11 with the prepaid and those kinds of things that  
12 have contributed to the current significant  
13 decrease in CST revenues. So I think there are  
14 some issues that we can further spend time on with  
15 regard to --

16 **MR. SUGGS:** Based on -- can we put an offset,  
17 I think, first, unused capacity. I mean, we know  
18 it's not a lot -- maybe put defining what neutral  
19 really is. Unutilized capacity, absence of  
20 prepaid. Because this stuff is just for discussion  
21 next time.

22 **MS. FOX:** How we're going to deal with --

23 **MR. SUGGS:** Can you put, I think, as another  
24 subject, local government distribution? Although I  
25 think Bob sort of -- that we can bifurcate initial

1 transfer with future distributions. But it needs  
2 to be --

3 **MS. FOX:** The problem with that is that's why  
4 we were not real enthused about distribution to  
5 begin with because -- issues with the CST.

6 (Kathleen Kittrick leaves the meeting.)

7 **MR. SUGGS:** Also, just technical issues that  
8 we might not know about but that your staff -- like  
9 technical and legal issues that you guys --

10 **MR. STRANBURG:** Particularly the PECO issue.

11 **MR. SUGGS:** Yeah, the PECO issue is going to  
12 have a big say on this.

13 **MR. RESNICK:** You may want to suggest  
14 something that we look at, that a different work  
15 group be formed that has more of an expertise on  
16 sales tax to deal with some of the technical issues  
17 with the principles that we've outlined in terms of  
18 neutral fiscal impact, et cetera. This work group  
19 might not be the right work group to work on those  
20 issues.

21 **MR. ROSENZWEIG:** I don't know how you want to  
22 address sort of the issue.

23 **MR. RESNICK:** Can't do much about it, right?

24 **MR. ROSENZWEIG:** It's bondable.

25 **MR. SUGGS:** Can that be important enough to be

1 on there? Maintain our ability to satisfy bond --

2 **MR. ROSENZWEIG:** Outstanding bond --

3 **MR. SUGGS:** Maintain our loan --

4 **MR. ROSENZWEIG:** To make current and future  
5 bonding abilities including outstanding --

6 **MR. SUGGS:** Is there anything in doing this or  
7 it will be captured in definitions in terms of the  
8 competitive issues, disadvantages? Is there  
9 anything else that we need to do about or is  
10 this -- everything going to sales tax, does that  
11 cover most of your stuff and --

12 **MR. LINDSEY:** I think so. I was just kind of  
13 looking back over those principles of good tax  
14 policy. I think it hits those pretty well. We  
15 might just want to say -- just put tax policy as an  
16 item just so we -- to the extent that we might do a  
17 preamble or write something up, we can talk about  
18 how it meets some of these things that we talked  
19 about earlier as far as representing good tax  
20 policy.

21 **MR. STRANBURG:** Did we need to have -- even  
22 though we mentioned it briefly under the simplify  
23 audit and administration issues, a little more work  
24 at the bundling issue as part of this, too?

25 **MR. LINDSEY:** Yes. I think if we put

1 bundling, we'll know what that means, even if we  
2 end up consolidating it later.

3 **MR. SUGGS:** Okay. Is that different than  
4 looking at the definitions? Or I thought -- it's  
5 different?

6 **MR. DUDLEY:** You'd be bundling stuff that's  
7 subject to sales tax and stuff that's not. So,  
8 you're still going to have the issue unless  
9 something happens on Internet -- and remember the  
10 Internet stuff has to happen --

11 **MR. SMITH:** You bring up a point on the  
12 Internet. Should we put a trigger in that if the  
13 Internet access does become taxable, there's a step  
14 down in rate? I mean, do we put something that  
15 anticipates, you know, something like that?

16 **MR. DUDLEY:** I don't know if you need to  
17 because Florida now has it, too, adopting now the  
18 '07 definition and they have their own.

19 **MS. HUGHES:** Uh-huh.

20 **MR. DUDLEY:** So there's several areas of the  
21 statute that if -- even if the feds said the  
22 Internet, it is taxable, Florida's saying it's not.  
23 So there would have to be another complete  
24 legislative decision on whether Florida's going to  
25 join that --



1           **MR. SMITH:** Separate issue, separate --

2           **MR. DUDLEY:** That's my view.

3           **MR. SUGGS:** We would have to come back in and  
4 rewrite the state law -- that would affect a lot of  
5 stuff.

6           **MR. DUDLEY:** Right. I follow what you're  
7 saying if we ever went down that road and it  
8 created \$500 million in revenue --

9           **MS. HUGHES:** Woo hoo.

10          **MR. DUDLEY:** -- and it dropped the rate so  
11 that it was revenue neutral. Or some people would  
12 want to drop the rate. Make it very clear.

13          **MR. LINDSEY:** Davin, I just want to mention on  
14 the bundling issue, one of the things we were  
15 handed out, the streamline -- use tax agreement,  
16 bundled transactions. I think what we mean there  
17 about bundling issues as we're kind of putting all  
18 this together to consider making that part of --  
19 you know, adopting that into it.

20          **MS. FOX:** One of the caveats that we're going  
21 to be concerned about is making sure that the  
22 revenues that we receive under this -- are as  
23 flexible as the CST revenues are.

24          **MR. ROSENZWEIG:** Unrestricted.

25          **MS. FOX:** Also it needs to be expressed that

1 it's a replacement revenue to tie it to the  
2 constitution, the mandate constitution. I also  
3 think that it needs to also tie in -- you know, the  
4 CST was a trade of local taxes and fees. And it  
5 was a bargain, so to speak. We've already said  
6 that that's kind of old and done with. But those  
7 were real revenues to us and that stream is gone  
8 unless we bring it back in some form or fashion. I  
9 think that -- that recognition needs to be there.

10 If we get some kind of capacity that is tied  
11 to the rights of way, like a rights of way use --  
12 that's a recognition of that. And I just don't  
13 want that original bargain to disappear. It needs  
14 to be recognized that we had skin in the game, so  
15 to speak.

16 **MR. DUDLEY:** So do we want Bob to back out  
17 that revenue that's been replaced from the 6.34?

18 **MS. FOX:** I think it's a useful exercise that  
19 he --

20 **MR. DUDLEY:** Ask him to try to.

21 **MS. FOX:** How else to figure out how much that  
22 that was and how much it needs to be charged on  
23 some kind of a bases. I just -- I don't see how  
24 else we can do it without making that calculation  
25 like you suggested earlier today.

1           **MR. STRANBURG:** Just a caveat, Bob. Maybe you  
2 can come up and speak to this, but those are  
3 calculations that were done well over ten years  
4 ago. I don't know how much of that information is  
5 still around and how -- if it is still around, how  
6 useful it's going to be, but I'll let Bob talk  
7 about that.

8           **MR. MCKEE:** I want to make sure that I'm in  
9 the same place. You're talking about rights of way  
10 charges?

11           **MR. LINDSEY:** Rights of way because I think --

12           **MR. MCKEE:** Are we talking specifically about  
13 what was actually replaced in 2000? I mean, you  
14 tasked me with with an exercise of looking at the  
15 5 percent essentially franchise fee on anything  
16 that -- on services of rights of way that I think  
17 we did for you at the last meeting.

18           The historic numbers, as I talked about  
19 previously, are a little challenging to replicate  
20 going forward because they were individually  
21 negotiated. So trying to replicate -- and what  
22 would be a part of those agreements is a little  
23 challenging. Because they were individually  
24 negotiated between jurisdictions and the providers.  
25 And they were somewhat negotiated in a little bit

1 of a different air, as I understood it, because at  
2 the time they provided, I think, Charlie, correct  
3 me if I'm wrong -- originally when they were  
4 negotiated, they were exclusive access agreements  
5 or no? Is that --

6 **MR. DUDLEY:** Some were, some weren't. The  
7 exclusive ones were preempted in '92 by the  
8 governor. But I guess the point is that charter  
9 and non-charter and cities all have the ability to  
10 levy up to 5 percent of the gross revenues on  
11 which -- again, as I mentioned, certain things  
12 determined not to be captured --

13 **MR. MCKEE:** But that was on your clients.  
14 There was a 1 percent, I believe,  
15 telecommunications franchise fee that was in place  
16 for cities -- arguably, I think, in the replacement  
17 revenues it was included in the counties'  
18 replacement because similar to the public service  
19 tax argument, the charter counties argued that they  
20 should have that among the replacement revenues.  
21 My understanding, my recollection is that it was  
22 not something similar to non-charter counties at  
23 the time. Although I think the non-chartered  
24 counties at the time argued that the 1 percent was  
25 a restriction, not a -- it was a limitation, not an

1 allowance on what they could otherwise charge for  
2 accessing the rights of way and so that they could  
3 have --

4 **MR. DUDLEY:** You remember arguments very well.

5 **MR. MCKEE:** Yes.

6 **MR. DUDLEY:** I guess my point is, and I'm  
7 not -- in terms of numbers or anything else or  
8 anything else for that matter. But as an example,  
9 let's say that if you look at Christian's  
10 spreadsheets from 2000 and there was 700 million in  
11 total replaced local revenues statewide, you know,  
12 30, 40, some percentage of that was franchise and  
13 right of way fees, the rest was mostly public  
14 service tax. Because I think the old telephone  
15 1 percent franchise fee had a netting of a -- so in  
16 some respects, people didn't even bother -- either  
17 didn't bother to collect permit fees or really  
18 never got a franchise fee because the permit fees  
19 would have been bigger. I wasn't in that --

20 **MR. MCKEE:** That was actually the basis to why  
21 there's a .12 reduction on municipal charter county  
22 rates that they chose to do permit fees.

23 **MR. DUDLEY:** So I'm wondering if there's at  
24 least a way to say this is about the ratio or  
25 percentage. I don't know if there's a way to do a

1 dollar for dollar because it's been so long, but it  
2 was around a third or 20 percent or 40 percent of  
3 the total replaced revenue came from these right of  
4 way fees. Then you could at least apply that ratio  
5 to today's combined local CST revenues and be able  
6 to say, okay, well, we're not going to replace that  
7 third and you're going to set it aside and let  
8 Sharon and Gary call it some sort of separate local  
9 option right of way fee, but we're going to take it  
10 out of the 6.34 and drop 6.34 down by whatever  
11 corresponds to that value. I think that's what  
12 would be --

13 **MR. LINDSEY:** I'll speak a little bit from  
14 experience because I worked on the Virginia effort  
15 when the Virginia communication sales tax was  
16 developed and -- component was -- and, you know, I  
17 think if we want to do this as an exercise and look  
18 at a reduction, you know, look at tweaking the 6.34  
19 and then look at what it would be if there was a  
20 right of way fee based on the cost of maintaining  
21 the right of way which is what was done in Virginia  
22 and see what that would be based on access lines.  
23 I mean, that could be an exercise that we do and  
24 say that's one option. You could keep, you know, a  
25 straight sales tax or you could do a slightly

1 reduced sales tax and have this right of way fee.  
2 And if the -- you know, there was an interest in,  
3 you know, continuing to have a right of way fee on  
4 those who are only in the right of way as opposed  
5 to everyone else.

6 **MR. DUDLEY:** Gary, how did they arrive at the  
7 cost of --

8 **MR. LINDSEY:** It's a cost study.

9 **MR. DUDLEY:** A cost study was done by?

10 **MR. LINDSEY:** It's an annual cost study that  
11 the Virginia Department of Revenue does that's  
12 based purely on the costs of maintaining the right  
13 of way, which is not a very -- all things  
14 considered, it's not a real big fee for accessing  
15 that throughout the state. But at least, you know,  
16 that's something that we can look at if we want to  
17 consider it for an exercise. So it's not a  
18 franchise fee. It's strictly for the true cost of  
19 maintaining the right of way that the local  
20 jurisdictions confirm. And they do it based --  
21 they look at it annually. They submit their costs  
22 and they determine what the current access line fee  
23 is subject to -- I think it adds a little more  
24 complexity, but, you know, in the interest of  
25 looking at it, we can certainly take a look at

1 Virginia and how that's done.

2 **MS. FOX:** Gary, do you know if there are any  
3 other states that utilized that model?

4 **MR. LINDSEY:** No. That's -- Virginia's kind  
5 of the -- as far as the last time a really  
6 significant sales tax reform was done -- kind of  
7 look back to Virginia. So I'm not aware of another  
8 state that's done a cost based -- like that, there  
9 might be.

10 **MS. FOX:** Have you heard of issues that have  
11 arisen because of that model?

12 **MR. LINDSEY:** No. I think it's just based on  
13 a -- kind of what we're saying earlier -- it might  
14 be based on a diminishing base. Because as one of  
15 the issues we've talked about is how everything's  
16 becoming, you know, over the top and not occupying  
17 the right of way. So it might be a base that's not  
18 really growing. So, you know -- but as far as any  
19 problems with administering it, I think it's pretty  
20 straightforward. But again, it's -- it would be,  
21 you know, taken out of the sales tax base and just  
22 be a separate carve out.

23 **MR. MCKEE:** For me to estimate that amount to  
24 have a better understanding, I'd have to look at  
25 what Virginia does, how they come up with that



1 cost. And then I think the locals would certainly  
2 be interested in how it gets distributed back to  
3 various jurisdictions in Virginia. Once it's --  
4 would be my expectation.

5 **MR. STRANBURG:** You want us to take a shot at  
6 looking at that, Gary?

7 **MR. LINDSEY:** Well, if there's an interest in  
8 looking at it, it probably would --

9 **MR. STRANBURG:** If you wouldn't mind getting  
10 with Bob and Andrea about providing that info so we  
11 can do that. See if we can find out and get that  
12 information put together.

13 **MR. MCKEE:** If I could comment back on  
14 Charlie's sort of idea, you know, I'd have to  
15 verify whether we still have the actual amounts  
16 that were used at that period of time. Sort of the  
17 basket of goods that are available have changed so  
18 much since 2000. I have some concern about how  
19 representative those portions would be given that  
20 at the time, taxable long distance was a major  
21 portion of the base. At the time, Internet was a  
22 very minor part of the base. At the time, prepaid  
23 was a calling card and not a phone that's  
24 otherwise, you know, identical to the post paid.  
25 But I have some concern about how representative

1 those proportions might be. But that's just, you  
2 know, a comment more than a capability.

3 **MR. LINDSEY:** And I think that's -- you know,  
4 when you look at the Virginia model, that was  
5 developed, it was enacted after 2007, but that was  
6 work done in early -- you know, early 2000's. So  
7 it's kind of a 20th -- I mean, it's kind of an  
8 older model that made sense at the time given the  
9 number of things out in the right of way. And I  
10 think that continues to diminish. So I think we  
11 can look at it, but not necessarily something I  
12 would recommend from a revenue standpoint.

13 **MR. ROSENZWEIG:** I didn't agree -- I know  
14 where Sharon's going, but I, from our county's  
15 perspective, the simplicity of a swap off in sales  
16 tax with right of way -- will be used less and  
17 less. That as long as the sales tax rate was put  
18 in and stays, that is potentially -- actions.  
19 Again, in terms of CST, a point in time it may not  
20 be as advantageous, so --

21 **MR. RESNICK:** You know, actually it's not  
22 working that way. Wireless providers are using the  
23 rights of way. You know, any data system has a  
24 fiber back call, wireless cell service has a fiber  
25 back call. So they're using the rights of way. In

1 fact, the rights of way are being used more as  
2 wireless services increase.

3 **MR. SUGGS:** Mayor, can I ask a question?

4 **MR. STRANBURG:** Well, Davin, I just need to  
5 say quickly, the court reporter has to leave at  
6 4:00, so we have to wrap this up today pretty  
7 quickly. Two other quick points that people will  
8 make and then I just want to wrap things up. So,  
9 Brian, go ahead.

10 **MR. SMITH:** We need to make sure that if  
11 there's any unique exclusions or exemptions in the  
12 CST, we need to replicate them over.

13 **MR. STRANBURG:** Okay. And did you have  
14 something real quick?

15 **MR. SUGGS:** Yeah, real quick with the right of  
16 way thing and having done the IT in a while, but I  
17 know back when I was doing it, one company was  
18 putting on the fiber in my right of way and leasing  
19 it when you guys were talking about going on top.  
20 So there may be more people using stuff in your  
21 right of way, but only one person that owns the  
22 strand or fiber. They may put in 48 strands and  
23 then go split those up and lease them to 96  
24 companies and -- but I'm only collecting a  
25 franchise fee or a fee from that one company,

1 correct? Even though --

2 **MR. RESNICK:** Right.

3 **MR. SUGGS:** And so I think what Alan is  
4 saying, I'd rather tax on 96 companies instead of  
5 taxing the one.

6 **MR. RESNICK:** I'm not saying it's one way or  
7 the other. You know, my model is that -- because  
8 we need the revenue to maintain the rights of way.  
9 You know, concern is that the CST is not kept safe  
10 with that and -- or permit fees for that matter.  
11 We keep forgetting to talk about permit fees. But  
12 the costs to review an engineering application to  
13 install fiber in your rights of way is tremendous  
14 and we cannot even charge permanent fees for that.  
15 So it's significant costs that local governments  
16 have now that's not being met, and so I think it  
17 needs to be addressed as part of this new model  
18 that we're coming up with.

19 **MR. STRANBURG:** All right. We've captured  
20 that for consideration. Just quickly, you know, we  
21 talked about we've got a number of good things here  
22 that we've captured today. If you've got other  
23 ideas, other options or other considerations to put  
24 together this approach, if I could ask you to get  
25 it to us sometime by the -- we can either do like

1 around the 16<sup>th</sup> of the month -- that gives you a  
2 couple of weeks, and that will give us a little bit  
3 of time to put them together for the 7th. Would  
4 that be okay? That will be before Thanksgiving.  
5 So people aren't up bumping up against Thanksgiving  
6 and not lingering over Thanksgiving. And then we  
7 will take those, put those together with what we've  
8 done today and hopefully have them out for all to  
9 have in advance before our next meeting.

10 **MR. SUGGS:** Marshall, this stuff right here,  
11 can we e-mail this out as soon as possible?

12 **MR. STRANBURG:** Yeah, we will make a copy of  
13 that and get that out to you and get that posted on  
14 the website.

15 **MR. SUGGS:** Comments are open to any --

16 **MR. STRANBURG:** Well, we'll see if anybody  
17 that's here, anybody that's been participating,  
18 attending, listening in on, have the ability to  
19 send us something. That's available to comment  
20 through the website like we received one comment  
21 today, so --

22 **MR. DUDLEY:** Yeah, my comment on that is just,  
23 you know, I'd love if people have some submissions  
24 of changes to definitions that they'd like us to  
25 consider. Because I didn't think anyone here

1 intended -- when I read the definition of  
2 information service, that's what it looks like when  
3 they tell us -- looks to me like it's -- but I'm  
4 not the Department. I'm not giving you a legal  
5 opinion. I'm just saying, I'd like to see  
6 submissions as well as if there's a problem, give  
7 us some examples of how to fix it.

8 **MR. STRANBURG:** All right. I want to thank  
9 everyone for their participation today. I think  
10 we've made some good progress. We'll get back  
11 together on the 7th. Thank you again. And those  
12 of you, please remember to leave your badges on the  
13 back counter before you leave today.

14 (Meeting adjourned at 4:01 p.m.)

15 \* \* \*

## CERTIFICATE OF REPORTER

STATE OF FLORIDA:

COUNTY OF LEON:

I, TRACY L. BROWN, court reporter and Notary Public do hereby certify that the foregoing proceedings were taken before me at the time and place therein designated, and that the foregoing pages numbered 1 through are a true and correct record of the aforesaid proceedings.

I further certify that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorney or counsel connected with the action, nor am I financially interested in the foregoing action.

DATED THIS        day of                    , 2012.

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